

03 – 05 September 2014
Shanghai New International Expo Centre (SNIEC)
Shanghai, China

Please complete in block letters, sign and return original to:

Custom Electronic Design & Installation Association (CEDIA)

Tel: +1 317 328 4336

Fax: +800 669 5329

Email: info@cedia.org

For office use:

Booth type: _____ Booth no.: _____ Booth size: _____ sqm

A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

City: _____ ZIP/Postal code: _____ Country: _____

Address (Chinese): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr./Ms. _____ Position: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____

C. Billing details (complete only if different from part A of the above) :

Company name: _____

Contact Person: Mr./Ms. _____ Position: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

- _____ % 1. Audio & Video Components, Systems, Technology
- _____ % 2. Home theatre design and technologies, multimedia
- _____ % 3. Home security, access control systems and products
- _____ % 4. Home health technology
- _____ % 5. System integration components
- _____ % 6. Others, please specify: _____

E. **Please use not more than 20 words to describe your products.**

F. **Major brand name(s):** _____

G. **For co-exhibitor only: Please name ONE co-exhibiting company.**
(Further information will be required before the show for the fair catalogue entry)

Company name (English): _____

Company name (Chinese): _____

Country: _____

H. **Participation fee**

Standard booth (minimum 9 sqm, with multiple 9 sqm unit addition) Booth size: _____sqm Participation fee: RMB 9,800 / 9 sqm	Standard booth (9 sqm) includes: <ul style="list-style-type: none"> - Wall-to-wall carpet - Fascia board with company name and booth number - 1 table & 2 folding chairs - 2 spot lights - 1 socket (220V) - Booth cleaning - Listing in fair catalogue - Listing in online exhibitor list - Visitor invitation cards
Raw space (minimum 36 sqm) * Booth size: _____sqm Participation fee: RMB 1,000 / sqm	Raw space includes: <ul style="list-style-type: none"> - Floor space - Listing in fair catalogue - Listing in online exhibitor list - Visitor invitation cards

Payment: 50% deposit is required with application. Final / balance payment is due on **2 July 2014**. Please see page 3 for bank account details.

***Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

L. **Name of legally responsible person (Please write the name and sign below)**

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. _____ Title: _____
First name Last name

Signature: _____ Date: _____

Company chop: _____ (Please see page 3)

Specific Terms and Conditions of Participation

1. Organisers

China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council
Guangzhou Guangya Messe
Frankfurt Co Ltd

2. Co-organisers

Guangzhou Guangya Messe
Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd

3. Event location

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road,
Pudong New Area,
Shanghai, P.R.C. 201204

4. Date of event

03 – 05 September 2014

5. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.

6. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **2 July 2014**. All bank charges are to be borne by applicant.

Payment should be made to:

Name of Account Holder:
GZH Guangya Messe Frankfurt Co., Ltd.
Bank Name:
HSBC Bank (China) Company Limited Guangzhou Branch
Bank Address:
G2, Ground Floor, Garden Hotel, No. 368 Huan Shi Dong Road, Guangzhou, PRC, 510064
USD A/C No.: 009-035577-055
RMB A/C No.: 629-035577-014
Swift Code: HSBCCNHGHZ

7. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

8. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organiser's website www.messefrankfurt.com.hk and can be requested in printed form if required.

9. Booth allocation

The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

10. Catalogue entry / fair guide

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

12. Correspondence addresses for enquiries

Messe Frankfurt (Shanghai) Co Ltd,
Beijing Office
Rm. 1721, Tower 2 Bright China Chang An Bldg.
No.7, Jian Guo Men Nei Avenue
East District, Beijing 100005,
P.R. China
Tel: +86 10 6517 1388 ext. 837
Fax: +86 10 6510 2799

Email:
building@china.messefrankfurt.com

Web:
www.building.messefrankfurt.com.cn

For the "Home Technology Zone
Powered by CEDIA":

Custom Electronic Design & Installation Association (CEDIA)
7150 Winton Drive, Suite 300,
Indianapolis, In 46268, USA
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info@cedia.org

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